## Sunshine Business Awards 2024/25 1 JUNE - 31 JULY 2024



## **Terms & Conditions**

Information on how to enter and prizes form part of these Terms and Conditions of entry. Entry into the competition is acceptance of these Terms and Conditions

1. NAME OF PROMOTION	Sunshine Business Awards 2024/25
2. PROMOTER NAME & ABN	The Promoter of the Sunshine Business Awards is the Sunshine Business Association ("Promoter") ABN 73138917269
3. WEBSITE	www.sunshinebusiness.com.au
4. VOTING PERIOD OPEN AND CLOSE DATE	The voting period commences at 12 noon (AEST) on Saturday 1st June and ends 12 noon (AEST) Wednesday 31st July 2024 ("Promotional Period").
5. WINNERS ANNOUNCEMENT DATE	The winning business in each of the 15 business categories will be announced at a business networking presentation event on Tuesday 6th August 2024, (location TBC & date may change) and then announced to the public on Wednesday 7th August 2024. Any location or date changes will be publicised on our website and social media pages.
6. VOTING AND WINNER RESTRICTIONS (CONDITIONS)	<ul> <li>Businesses must be a registered business located within Sunshine CBD and within the Special Rate scheme boundary, this area is outlined at the following link (map): https://www.sunshinebusiness.com.au/about/</li> <li>Sunshine Business Association Committee Members can nominate and include other businesses outside the Special Rate scheme boundary.</li> <li>The Sunshine Business Awards will not be eligible to businesses that:         <ul> <li>are charities that have a primary focus of fundraising.</li> <li>own or operate electronic gaming machines (EGM) or receive funding or in-kind support from EGM venues.</li> </ul> </li> <li>Entry is open to all Victorian residents 12+ years of age.</li> <li>Sunshine Business Association Committee Members and their immediate families are ineligible to vote for their own businesses.</li> <li>Sunshine Business owners (and their staff) can vote for their own business.</li> <li>Winners are based on the number of online votes they receive in their specific category.</li> <li>The winners (Businesses) in each category are determined by the number of public votes via the sunshinebusiness.com.au website. You can vote as many times as you like over the competition dates, however only 1 IP address per day per category will be counted with last entry counted. No overseas IP addresses will be counted.</li> <li>If no votes are received for a category, the Promoter reserves the right to grant an award to a business of its choice.</li> </ul>
7. HOW TO ENTER (VOTE)	<ul> <li>To enter, participants must visit website – www.sunshinebusiness.com.au during the Promotional Period and vote for a business in at least 1 of the 15 categories.</li> <li>Voter must give their full name, email address and contact phone number with each entry.</li> <li>One entry per category per email address. Voters can enter up to 15 times but once only in each category with 1 email address only.</li> <li>The Promoter reserves the right to reject any submission.</li> </ul>
8. CATEGORIES	There are 15 Business Categories in total.

15 Categories will list all eligible Sunshine Businesses that are part of promotion. The 15 Business Categories are:

- 1. STAR Café (Cafés)
- 2. STAR Restaurant (Restaurants)
- 3. STAR Sweets & Drinks (Cakes, Desserts, Drinks & Wine)
- 4. **STAR Take-Away & Fast Food** (Take-Away & Fast Food outlets (non-restaurant)
- 5. **STAR Fresh Food & Groceries** (Bakeries, Groceries & Delicatessens, Meat & Seafood, Supermarkets)
- 6. **STAR Fashion & Jeweller** (Clothing, Jewellery, Shoes, Accessories, Dry Cleaners, Laundry & Alterations)
- 7. **STAR Barber** (Men's Hair & Barber)
- 8. STAR Hair, Beauty & Nails (Ladies Hair, Beauty & Nails)
- STAR Lifestyle & Retail (Automotive, Entertainment & Games, Florists, Gifts, Home, Keys Cut & Shoe Repairs, Post Office, Newsagencies, Secondhand Goods, Tobacco, Travel-Agencies)
- STAR Health & Fitness (Chemists, Fitness, Health, Wellbeing & Massage)
- 11. **STAR Medical** (Audiology, Chiropractic, Dental, Funeral Services, Medical, **Optical**)
- 12. STAR Real Estate (Property Service, Real Estate Agencies)
- 13. STAR Financial Services (Banks & Financial Institutions)
- 14. **STAR Business Services** (Accountants, Lawyers, IT & Phone, Taxation)
- 15. **STAR Community & Youth Services** (Childcare, Community, Education, Employment & Training, Welfare Support)

## 9. PRIZE DETAILS

There are 15 x business prizes to be won and 4 x voter prizes as follows <u>Business Prizes:</u>

- The 15 winning businesses with the greatest total number of votes in a category will be awarded \$1,000 in cash (via cheque) plus a \$2,000 business marketing and development voucher.
- The top 5 businesses with greatest number of votes of each category will be shortlisted, notified and must attend (or a representative from their business) in person, the business networking presentation event on Tuesday 6th August 2024, (location TBC & date may change) to receive prize.

## **Voter Prizes:**

- Four (4) randomly selected winning voters will win one (1) of four (4)
  \$500 SBA Gift Vouchers to spend in a selected Sunshine business of their
  choice. Voters can gain an extra entry if they follow the
  LoveSunshineBiz.Vic Facebook and Instagram social media pages. The
  prize winners will be contacted via email or phone by Friday 2nd August
  2022 and will have 14 days to contact SBA to claim their prize, or the
  prize will be given to another randomly selected voter. The prize will be
  valid for redeeming for 3 months from date contacted by SBA
  representative.
- Gift Vouchers are to be collected in person from Aussie Home Loans Shop 44, Sunshine Plaza 324-328 Hampshire Rd Sunshine Vic 3020 and photo identification produced.

The \$2,000 business marketing and development voucher includes:

- A winner's trophy for business counter to proudly display your win to your customers;
- A winner's framed certificate for business wall to proudly display your win to your customers;
- A winner's shop front window decal to proudly display your win to your customers;
- Professional photography of your business to create an image asset library of 10 photos for your print/digital marketing and social media;

	Two Facebook and Instagram reels/posts on @LoveSunshineBiz.Vic (over
	a 12-month period) (to promote a specific product, event or business offer);
	<ul> <li>Winner listing on the Sunshine Business Association website, Facebook and Instagram pages, our Community Board and bin wraps in Sunshine CBD;</li> </ul>
10. TOTAL PRIZE POOL VALUE	Up to \$47,000 (incl GST)
11. WINNER NOTIFICATION	Business Prize Winners will be announced at a business networking presentation event on Tuesday 6th August 2024, (location TBC & date may change) and then announced to the public on Wednesday 7th August 2024.  Voter Prize Winners will be contacted via email or phone by Friday 2 <sup>nd</sup> August 2024
12. PUBLICATION DETAILS	Winners will be published on the SBA website and social media channels.
13. SPECIAL CONDITIONS	<ol> <li>By entering this Competition, each entrant accepts full responsibility for the decision to participate. Each winner releases the Promoter, its related bodies corporate, affiliates, officers, agents, employees and suppliers (the "Released Parties") from all liability, loss and damage of any kind arising out of or in connection with the acceptance of, and participation in the awards. Without limiting the foregoing, the Released Parties will not be liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connection with the Prize(s) which cannot be excluded by law.</li> <li>The Promoter may communicate or advertise this Competition using Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook membership and the use of Facebook generally are subject to the Facebook prevailing terms and conditions of use available at www.Facebook.com. Entrants understand that they are providing their information to the Promoter and not to Facebook. Entrants are solely responsible and liable for the content of their entries and any other information they transmit to other internet users via Facebook. To the extent permitted by law, each entrant agrees to indemnify, defend and forever hold harmless, Facebook and its associated agencies and companies, against any and all losses, actions, claims, costs, expenses and damages (of any nature) which may be incurred by an entrant in respect of the entrant's participation in the promotion. Any questions, comments or complaints about this promotion must be directed to the Promoter and not to Facebook.</li> <li>The Promoter may communicate or advertise this Competition using Instagram. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. Instagram membership and the use of Instagram generally are subject to the Instagram. com. Entrants understand that they</li></ol>
	Promoter and which prevents the Promoter from complying with these

Terms and Conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligations. The Promoter reserves the right (subject to any applicable law) to cancel, terminate, modify or suspend this promotion and these Terms and Conditions. Except for any liability that cannot be excluded by law, the Promoter, its related bodies corporate and their respective officers, employees, contractors and agents will not be liable for any losses (including loss of opportunity), damages, expenses, costs or personal injuries arising out of or in connection with this promotion, or the use of any prize.

- 5. The Promoter is not liable for any tax implications arising from the promotion or the prizes. Independent financial advice should be sought. Where this Competition involves, for GST purposes, supplies being made for non-monetary consideration, entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length goods and services exchanged are of equal GST inclusive market values.
- 6. Entrants consent to the Promoter using the entrant's name, image and likeness in the event they are winners (including photograph, filming and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Competition (including the outcome) and promoting any products manufactured, distributed, and/or supplied by the Promoter or its related companies.
- 7. Entry details remain the property of the Promoter. Entrants' details may be used for future promotions carried out by the Promoter. Entrants can request not to receive information about future promotions by unsubscribing from email communication.
- 8. The personal information submitted in an entry is collected by the Promoter and will be used for the purpose of conducting the Competition. Personal information supplied by entrants may be provided to related bodies corporate or agencies of the Promoter and third parties involved in promoting or conducting the Competition and future marketing and publicity communications. An entrant can gain access to, update or correct any personal information held by the Promoter by contacting the Promoter by emailing SBA on marketing@sunshinebusiness.com.au

Dates in these Terms and Conditions are subject to changes.